



Cool Kids Resources for School Counselors, Developed, Written, and Produced by Dr. Brad Schwall

School counselors use the *Cool Kids* lessons, videos, games, songs, and activities in their **Guidance Lessons**, **Responsive Services**, and **System Support**. The resources cover the Guidance Strands and work well in class lessons, small groups, individual sessions, and in school-wide venues such as morning announcements and assemblies. *Cool Kids* teaches skills that encourage positive behavior, academic growth, and character development. The skills and principles modeled and taught show children how to give respect, be responsible, and develop resilience through evidence-based methods for teaching and reinforcing social and emotional skills.

Guidance Lessons

Cool Kids lessons and videos cover each of the Guidance Strands. The lessons incorporate technology, interactive learning strategies, and provide a common language for encouraging character across campuses.

Responsive Services

The *Cool Kids* resources may be used in individual and group sessions. Lessons can be grouped by topic to work with individuals and groups on issues such as feelings management, respect, responsibility, and self-esteem.

System Support

The videos, morning announcement scripts, and parenting tips allow school counselors to reinforce guidance topics school-wide. The videos may be used in morning video announcements to encourage positive behavior across your campus.

The Strategy

Dr. Brad Schwall, the creator, author, and producer of the *Cool Kids* resources, has provided counseling, taught social and emotional skills classes, led parenting workshops, and developed character education curricula for 20 years. He has learned the importance of developing evidence-based resources that may be implemented easily and effectively and that are also enjoyed by students. The *Cool Kids* resources may be implemented efficiently in the midst of the busy schedules of school counselors. The fun, interactive, and creative videos, games, and lessons teach specific, observable skills that encourage positive behavior and a positive school climate.

Benefits of *Cool Kids* to Schools

- Encourages positive behavior
- Teaches skills that help students cooperate
- Creates a safe, healthy learning environment
- Provides the school with tools for communicating with parents about how they may support their students' learning
- Gives teachers tools for encouraging respect and responsibility in the classroom

For questions or more information: Dr. Brad Schwall, DrSchwall@coolkidschannel.com, 214.683.6537, www.coolkidschannel.com



Cool Kids Resources

Cool Kids provides interactive, fun, humorous, and positive videos, lessons, games, role-play starters, morning announcement scripts, drawing sheets, tools for reinforcing positive behavior, and parenting tips to use for **Guidance Lessons**, **System Support**, and **Responsive Services**. Subscribe to receive access to the resources for the following topics.

1. Cool Rules Introduction
2. Respecting Peers
3. Getting Work Done: Responsibility
4. Anger
5. Showing Care
6. Cool Families
7. Dealing with Disagreements
8. Good Choices
9. Honesty
10. Confidence
11. Preventing Substance Abuse
12. Dealing with Sadness
13. Respecting Differences
14. Dealing with Bullying
15. Following Directions
16. Listening
17. Taking Tests
18. Setting Goals for College and Career
19. How to Deal with Anger: K-2
20. How to Be Resilient: Grades 5-6
21. How to be Confident: Grades K-2
22. How to Problem-Solve: K-2
23. How to Do Your Best: Grades 3-4
24. Getting Ready to Begin Cool Kids
25. How to Be Responsible: K-2
26. How to Handle Strong Feelings: Grades 3-4
27. How to Resolve Conflict: Grades 3-4
28. Making Good Decisions: The Cool Rules Across the Campus - 3-6
29. How to Manage Time: Grades 5-6
30. How to Work Well with Others: Grades 5-6
31. How to Be Organized: Grades 3-4
32. How to Build Strong Friendships: Grades 3-4
33. Joe the Janitor: Introduction
34. Joe the Janitor: Back to School
35. Joe the Janitor: Behavior in the Common Areas
36. Joe the Janitor: Walking in the Hallway
37. Joe the Janitor: Behavior in the Cafeteria
38. Joe the Janitor: Volume Levels
39. Joe the Janitor: Showing Appreciation
40. Joe the Janitor: Resilience
41. Joe the Janitor: Group Projects
42. Joe the Janitor: Class Presentations
43. Joe the Janitor: Listening
44. Joe the Janitor: Good Friendships
45. Joe the Janitor: Healthy Choices
46. Joe the Janitor: Leadership
47. Joe the Janitor: K-2 - Following Directions
48. Joe the Janitor: K-2 - Goals for Learning
49. Joe the Janitor: K-2 - Problem-solving
50. Joe the Janitor: Think Before You Act
51. Joe the Janitor: Be a Leader
52. Joe the Janitor: Cooperate
53. Joe the Janitor: Respect Differences
54. Joe the Janitor: Be Your Own Boss, How to Handle Peer Pressure
55. Joe the Janitor: Be OK with Asking for Help
56. Joe the Janitor: The 5th Grade Boys Talk
57. Joe the Janitor: Stress Less
58. Joe the Janitor: Be Tech-Smart
59. Joe the Janitor: Get Organized
60. Joe the Janitor: Be Confident
61. Joe the Janitor: Be Responsible
62. Joe the Janitor: Make and Keep Good Friends
63. Joe the Janitor: Say "No" to Bullying
64. Joe the Janitor: Enjoy Work
65. Joe the Janitor: Stay on Task
66. Joe the Janitor: Deal With Feelings

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Subscribers receive a User Name and Password to access the resources conveniently on the *Cool Kids* web site – www.coolkidschannel.com

Two Options for Gaining Access to the *Cool Kids* Resources

Option 1: subscribe or renew for access to all of the *Cool Kids* resources

Cost: \$2 per student, \$1,000 maximum per campus, 10% discount for renewing schools

Receive access to the following:

- 32 Cool Kids Lessons including lesson plans, videos, Power Points, and activities
- 33 "Joe the Janitor" Episodes and Lessons
- Five versions of the online game "Cool Kids Click" used for guidance lessons and small groups
- "Cool Rule Songs"
- Role-play starters
- Drawing activities

Option 2: purchase permanent access to Seasons 1 and/or 2 of the "Joe the Janitor" video episodes, \$200 per season or \$300 for both seasons

- Season 1 = 15 episodes, Season 2 = 18 episodes, Seasons 1 and 2 = 33 episodes
- Perfect for 5th and 6th graders
- Funny yet informative
- Light-hearted yet insightful
- Based on the competencies recommended in the Texas and American School Counseling Association guidance program outlines
- Great for morning video announcements and class meetings led by teachers.

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Cool Kids Order Form

Complete the order form, make checks payable to Social and Emotional Learning Productions, LP, and mail the order form and check to:

Dr. Brad Schwall
4549 Rheims Place
Dallas, TX 75205

Once payment is received, you'll receive a User Name and Password via e-mail for immediate access.

Name: _____

School: _____ District: _____

Address: _____ State: ____ Zip: _____

Phone Number: _____ E-mail: _____

Product	Cost	Quantity	Total Cost
Cool Kids Curriculum Subscription: \$2 per student (campus min. \$200, campus max. - \$1,000)	\$2 per student		
Parent Access to Lesson Resources	\$1/family		
"Joe the Janitor:" Season 1	\$200		
"Joe the Janitor:" Season 2	\$200		
"Joe the Janitor:" Seasons 1 and 2	\$300		
Cool Rule Bookmarks	.15		
Give Respect Pencils	.25		
Cool Kids Pencils	.25		
11"x17" Cool Rule Posters	.75		
27"x39" Cool Rule Posters	\$25		
Red Cool Kids T-shirts	\$10		
"Joe the Janitor" Cafeteria Poster	\$1.50		
"Joe the Janitor" Walking in the Hallway Poster	\$1.50		
"Joe the Janitor" Restroom Decorum Poster	\$1.50		
"Joe the Janitor" Group Projects Poster	\$1.50		
"Joe the Janitor" Audience Poster	\$1.50		
"Joe the Janitor" Playground Poster	\$1.50		
TOTAL COST			

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